

PROMOTION RULES "McExperience"

1. Arcos Dorados Trinidad Limited ("the Company") invites the general public to participate in the "McExperience" promotion (the "Promotion"), which will take place in all participating McDonald's restaurants in Trinidad.

2. **Duration:** The Promotion begins on January 1st, 2021, and ends at midnight on December 31st, 2021 (hereinafter "Promotion period").

3. **Participating McDonald's Restaurants:** Cipriani, Grand Bazaar, Dumfries, Gulf City.

4. PARTICIPATION

Eligibility Any customer who purchases any product at a participating McDonald's restaurant during the Promotion period is eligible to participate in the Promotion. Customers who opt to participate in the Promotion. ("Participating Customers") must comply with the requirements set out below.

Mechanics of the Promotion: A Participating Customer is required to:

- (i) preserve the purchase receipt ("the Purchase Receipt") for the product until redemption of their coupon as defined below;
- (ii) access the following website: www.mcdexperience.com and, using the information contained in the Purchase Receipt, complete the questions included in the customer satisfaction survey published on the website (hereinafter referred to as, the "Survey");
- (iii) Upon completion of the Survey, retain either a printed or electronic copy of the coupon ("the Coupon") which is generated following the completion of the Survey and write down on the Purchase Receipt the validation number ("the Code") provided upon completion of the Survey on the Coupon;
- (iv) Present the Coupon, either printed or in electronic form and the Purchase Receipt with the Code written on it to an authorized Cashier ("a Cashier") at a participating McDonald's Restaurant within the period specified on the Coupon ("the Redeeming Period").

Upon Presentation of the Coupon and the Purchase Receipt with the Code written on it to a participating McDonald's Restaurant within the Promotion Period, the Participating Customer will be entitled to redeem the Coupon, subject to availability of the items below, as follows:

- (i) The costumer will receive a free apple pie with their next purchase;

The Coupon may be redeemed:

- (i) only once;
- (ii) Only during the Redeeming Period; and
- (iii) Only at participating McDonald's Restaurants.

The Coupon is not transferrable for cash or any other consideration.

The coupon is not valid if copied, except as specified above, or duplicated.

5. Rights of the Company: The Company reserves the right at its sole and absolute discretion to terminate this promotion at any time, or to vary, delete, add to or otherwise amend the terms and conditions from time to time without prior notice to Customers, Participating Customers or the general public, including without limitation the date(s) of the promotion. Any modifications, broadening, reduction or cancellations will be communicated through the same mechanism used to communicate these initial Promotion Rules and do not generate any responsibility on the Company's part to authorize the modification of rules in accordance with applicable law and regulations.

6. Responsibility: The Company may not be considered responsible for any damage caused or which could be caused to any Customer, Participating Customer, the general public and/or third parties in relation to this Promotion.

By participating in the Promotion, Participating Customers agree to abide by and be bound by these Rules. A failure of any Customer to adhere to these terms shall render them ineligible to participate in the Promotion and, in the event that any Customer should have redeemed a Coupon without satisfying these terms, the Customer shall be taken to have forfeited any and all benefits received as a result of said redemption.

7. Jurisdiction: This Promotion shall be governed and interpreted in accordance with applicable laws and regulations of Trinidad and Tobago. Additionally, the Courts of Trinidad and Tobago will have competence and jurisdiction to hear any controversy or legal proceedings that arises between the Company and the Participating Customer, regardless of the cause or claim, with an express waiver by the Participating Customer to any other jurisdiction that may apply.